

SHINE

ALL THE ELEGANCE OF THE WOMEN OF TODAY

Female elegance personified! The shine collection has swiftly established itself as a RAYMOND WEIL icon. Now the independent Geneva watchmaker is delighted to unveil a new design, full of character and decidedly contemporary charm: shine jeans.

With its pure lines and subtle angles, the new timepiece exudes delicate sensuality. The precious setting — blending harmoniously with the suggestive curves of the rectangular case — highlights the refined dial, available in black or mole-grey. The new strap goes perfectly with these cool, stylish tones. A subtle balance of colours and materials.

To sublimate feminine charm in all its diversity, shine watches have a gift for metamorphosis. With their patented system of interchangeable straps, they can be cheerfully transformed according to the wearer's mood or time of day. As their urban chic steel bracelets sparkle with mischief, these shine watches — clad in sophisticated denim, lending them a classy, modern feel — suddenly come to life.

With its case sparkling with 66 diamonds (total 0.54 carat), a shine watch remains a jewel — a timeless symbol of aesthetics and seduction. Reflecting RAYMOND WEIL's attention to creative detail, the precisely curved attachments perfectly marry the contours of a lady's wrist, extending the frontiers of beauty... to the delight of shine connoisseurs: a new generation of women with character — and confidence in their style and appearance.

This new addition to the shine collection reflects the RAYMOND WEIL spirit of innovation. And, without a doubt, pays tribute to the elegance and finesse of the Women of Today!