

FREELANCER, ELEGANCE AND HERITAGE



RAYMOND WEIL drapes the *freelancer* collection in a veil of black elegance, inviting couples to adorn themselves with their favourite timepieces. She will discover a precious and delicate object – He will find a thoroughbred and elegant version.

As homage by the Swiss watch Brand to its reputation as an independent family business, the *freelancer* collection affirms above all a sign of attachment and recognition. Urbane and resolutely contemporary – it appeals to the active, dynamic man, and charms the woman with a free spirit. These 2014 *freelancer* creations provide a daring musical score for a duet.

A few lingering notes, the promise of an unforgettable night, just what a couple dreams about. The ensemble produces a subtle harmony under the influence of its black dominant - a black lacquered dial, punctuated by rose gold plated indexes, patrolled by luminescent “barrel” hands. The ladies’ model, sporting a black alligator strap complementing a 29mm rose gold PVD plated steel case, delicately set with 50 diamonds - the gents’ version, more refined, housed soberly in a 42mm case.

These two *freelancer* models beat to the rhythm of a mechanical, automatic winding movement, which reveals its balance at 12 o’clock. Now known as a classic in the *freelancer* collection, the visible balance wheel represents transparency and offers a voyage into the depths of watchmaking know-how.



Notes to Editors:

RAYMOND WEIL

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the centre of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with iconic musical venues, exclusive musical awards ceremonies, live music platforms and music related charities.

Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

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