

LADIES FIRST AT RAYMOND WEIL



RAYMOND WEIL presents a new piece that combines all the qualities of a great lady. This *jasmine* is more feminine than ever, enriching the Brand's musical score with all its colour and elegance.

This year, refined and voluptuous, the new *jasmine* plays the card of audacity, with a cherry red alligator strap. It is composed of various precious materials, which will adorn ladies' wrists with elegance on all occasions.

The 49 diamonds embellishing the steel case endow the piece with a dazzling brilliance. The jasmine flower depicted in mother-of-pearl at the heart of the dial provides a subtle reminder of the origins of the collection, created as a homage to the heroin of the Puccini opera, Turandot, whose splendour is associated with jasmine. Blued leaf hands sweep over the Roman numeral indexes, echoing the blue sapphire dome of the crown. The date is delicately emphasized by a steel border at 3 o'clock.

Equipped with an automatic winding mechanical movement, this 35mm timepiece celebrates the ladies, once again in the seat of honour at RAYMOND WEIL.



Notes to Editors:

RAYMOND WEIL

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the centre of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with iconic musical venues, exclusive musical awards ceremonies, live music platforms and music related charities.

Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

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