

RAYMOND WEIL

GENEVE

RAYMOND WEIL OPENS ITS FIRST FLAGSHIP BOUTIQUE IN KUALA LUMPUR, MALAYSIA



RAYMOND WEIL boutique in Suria KLCC, Malaysia

The Swiss family-owned and family-operated watchmaking Company, RAYMOND WEIL, proudly inaugurated a new boutique in Suria KLCC, Kuala Lumpur City Center, Malaysia, on August 26th 2014. Situated in a prime location, this new boutique is the perfect environment for an ultimate RAYMOND WEIL experience. The Brand has been present in Malaysia for over 30 years. This new point of sale affirms the Brand's endeavor to expand and serve its burgeoning clientele across the South East Asia region.

Well-known for its watchmaking excellence, creative design and high quality standards offered at unequalled price points, RAYMOND WEIL today counts more than 3,500 points of sale and 15 exclusive boutiques, in 95 different countries. The boutiques' sleek design, conceived by RAYMOND WEIL's architect-decorator, enables clients to fully immerse themselves in the universe of the music-loving watchmaker, made of Swiss horological excellence, creative classicism and a passion for music and the arts. The new RAYMOND WEIL boutique in Kuala Lumpur is no exception to the rule. It offers a cozy and warm atmosphere thanks to the use of a soft lighting, noble colors and precious materials such as wood, leather and aluminum.



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"We are delighted to open a new RAYMOND WEIL boutique in such a prime location in Kuala Lumpur. With this exclusive boutique, we invite clients to discover our Brand's universe and experience a unique and elegant sense of service in a welcoming atmosphere", says Elie Bernheim, CEO of RAYMOND WEIL.

Located beneath the iconic Petronas Towers in the city's landmark retail precinct, Suria KLCC offers an array of goods and services to please the needs of shoppers; from fashion, entertainment, arts & culture to local delicacies and international gourmets. Set in the heart of Kuala Lumpur's Golden Triangle, Suria KLCC is surrounded by hotels, office buildings, a scenic park and dancing fountains, promising hours of leisurely pleasure.

Notes to Editors:

RAYMOND WEIL

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the centre of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with some of the most recognized concert halls, exclusive music awards ceremonies, live music platforms and music-related charities.

Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

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