

MAESTRO – RAYMOND WEIL LIMITED EDITION

TRIBUTE TO A LIFE'S WORK

Raymond Weil was a great man whose vision led to the creation of a Company which, over the course of almost four decades, has gained international renown – the Company remains to this day one of the last few independent family-run watchmakers – and is the legacy left by an exceptional man to his family. Elie Bernheim, grandson of the founder, today heads the RAYMOND WEIL family business, and with the maestro collection is offering a truly unique limited edition timepiece, paying fitting tribute to a life's work.

In April 2014, Elie Bernheim took over the reins from his father Olivier at the head of the RAYMOND WEIL family business. Here watch-making is more than a family affair, as it was at the end of the 70's that the late Raymond Weil, eponymous founder of the watch Brand, had the audacity and courage required to launch his own business.

It is this same independent and valiant spirit which drives Elie Bernheim today, both in terms of his way of understanding the market and his involvement in creating and designing the models which form the RAYMOND WEIL collections – continuing the tradition of high-quality, ever-reliable and sophisticated Swiss watch-making.

A timepiece in tribute to a life's work is the quiet testament the Company wished to pay its founder. A subtle reference to Raymond Weil's favourite complication, an automatic winding mechanical heart, equipped with a 42-hour power reserve, sits inside this COSC-certified chronometer. Each timepiece is engraved with a unique number on its movement and comes with a certificate issued by the COSC official organization. The 45mm 18K rose gold case shelters a dial featuring Raymond Weil's hand-written signature. The chronograph pushbuttons sit on both sides of the crown and allow for the chronometer to start, stop, restart and reset.

It is an expertly conducted harmony of decoration which comes to life under the baton of the music-loving watchmaker, granting this timepiece all of its pedigree. The distinctive sign of high-quality watch movements, a "côtes de Genève" decoration embellishes the skeleton oscillating weight adorned with the RAYMOND WEIL monogram. Presented in a prestigious box made of olive tree wood and bearing Raymond Weil's signature, the timepiece expresses all of its personality, flattered by an impressive showcase of craftsmanship.

With this 100-piece numbered limited edition tribute timepiece, RAYMOND WEIL is not only highlighting its attachment to watch-making values but above all to family values, which will continue through high-quality creations, flying the flag for renowned Swiss watch-making expertise.



RAYMOND WEIL

GENÈVE

To pay homage to Mr. Raymond Weil, RAYMOND WEIL asked its partners and friends around the world to choose the one word that best describes its founder according to them. Here is what they said: <http://www.raymond-weil.com/en/tribute-mr-raymond-weil/>

Notes to Editors:

RAYMOND WEIL

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the centre of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with some of the most recognized concert halls, exclusive music awards ceremonies, live music platforms and music-related charities.

Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

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