RAYMOND WEIL
GENEVE

RAYMOND WEIL SPONSORS
AUSTRALIAN CHILDREN'S MUSIC FOUNDATION

Swiss watchmaker RAYMOND WEIL is thrilled to announce a new and very special partnership with the Australian Children's Music Foundation; the ACMF.

Founded in 2002 by renowned children's entertainer Don Spencer OAM, who had the vision to use the power of music to inspire and enrich the lives of all Australian children and youth particularly the less advantaged and Indigenous, the ACMF is a not-for-profit organisation that provides musical instruments and programs for disadvantaged and Indigenous children and youth in schools, remote communities and Juvenile Justice centres across Australia.

Music is food for the soul and inspires imagination, creativity and brings joy and hope along with other significant social and intellectual benefits. Through music, children and youth can find a way to express their emotions and channel their energies and abilities into something positive and creative. Research has proven that playing a musical instrument has mental health benefits, reduces reoffending, improves engagement with learning, improves literacy and numeracy as well as behaviour and self-esteem.

Music has also been a constant form of inspiration and creativity for RAYMOND WEIL as a brand, and continually aims to share their inspiration and emotions with their consumers and partners.

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To begin the partnership, RAYMOND WEIL was happy to sponsor a special ACMF fundraising event featuring an exclusive performance by Brit-Award winning, Grammy and ARIA nominated, professional saxophonist and ACMF Ambassador Amy Dickson

RAYMOND WEIL looks forward to sharing more ACMF event news throughout this very exciting and important partnership.

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Notes to Editors:

RAYMOND WEIL

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the centre of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with some of the most recognized concert halls, exclusive music awards ceremonies, live music platforms and music-related charities.

Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

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