

RAYMOND WEIL
GENEVE

SPOTLIGHT ON THE MAESTRO COLLECTION



Swiss luxury watchmaker RAYMOND WEIL proudly presents a new *maestro* timepiece. Tribute to the Brand's watchmaking roots and its dear source of inspiration, music, the automatic *maestro* collection has become emblematic with its elegant and refined lines.

Pure and taut lines, delicate dial decoration and modern hands and indexes; this new model is an evolution of the emblematic *maestro* timepiece. The mechanical movement with automatic winding has a 38 hour power reserve and a large date window at 3 o'clock ensures optimal readability. The 39.5mm polished stainless steel case perfectly balances the black dial and strap. This *maestro* also features a very unique folding clasp system which gives a very restrained and discreet look to the watch.

"Maestro" means "master", a person who excels in the practice of an art. In music, this word refers to the esteem commanded by a grand personality, composer or conductor. Founded in 1976, RAYMOND WEIL belongs to the limited circle of Swiss watchmakers still in family hands and has always been imbued with a deep affinity for music. With the creation of a timepiece inspired by passionate workmanship, RAYMOND WEIL confirms its deep attachment to both its watchmaking roots and its permanent source of inspiration. Entirely mechanical and including some complications in the great Swiss watchmaking tradition, the *maestro* collection was launched in 2010. Its classic and refined style has been a success ever since its creation. Expertise and tradition come together in this emblematic *maestro* collection which has found its place in the hearts of



RAYMOND WEIL S.A - AVENUE EUGENE-LANCE 36-38 - P.O.BOX 1569 - 1211 GENEVA 26 - SWITZERLAND
TEL 022/884.00.55 - FAX 022/884.00.50

RAYMOND WEIL

GENÈVE

those who value know-how and have a definite taste for quality work.

RAYMOND WEIL composes its timepieces the way musicians compose their chef d'oeuvres and demonstrates its musical and artistic influences through the *maestro* collection. This collection symbolizes harmony, elegance and timelessness in the pure Swiss tradition. With this new model, RAYMOND WEIL once again succeeds in synchronizing the rhythms of tradition and innovation.

Notes to Editors:

RAYMOND WEIL

Swiss watchmaker RAYMOND WEIL belongs to the limited circle of independent family companies creating elegant and refined watches for men and women. Founded in 1976 and now under the leadership of the founder's grandson, Elie Bernheim, the Geneva-based Company continues to develop and consolidate its status among the leading names of the Swiss watch industry.

With almost 40 years of experience, RAYMOND WEIL benefits from Switzerland's centuries of carefully handed-down watchmaking skills and know-how. Precision, quality, reliability, nobility and technical nature of the materials are many standards that RAYMOND WEIL combines to meet the prerequisites of the much sought-after "Swiss made" label.

From its early beginnings, RAYMOND WEIL has been imbued with a deep affinity for music and the arts. The Swiss watchmaker composes its timepieces the way musicians compose their chef d'oeuvres and demonstrates its musical and artistic influences through its various collections. Music drives the Brand's creativity and is also at the heart of all its partnerships worldwide with renowned artists, iconic music brands, emblematic concert halls, awards ceremonies and music-related charities.

For further information:

[PRESS & News](#)

&

RAYMOND WEIL Genève
Public Relations and Press Department
prdepartment@raymond-weil.ch

Follow us on:

