

RAYMOND WEIL
GENEVE

JOURNEY INTO THE DEPTHS OF THE MOVEMENT
WITH THE FREELANCER SKELETON



Swiss watchmaker RAYMOND WEIL celebrates its 40th anniversary this year, and is marking the occasion with a new addition to its flagship timepiece collection. With the *freelancer* skeleton watch, RAYMOND WEIL transports you into the depths of the movement for a journey to the heart of watchmaking expertise.

Sleek and stylish, this new 42.5mm *freelancer* showcases the watchmaking know-how behind each of the independent Company's designs produced by the in-house Research & Development department since its inception in 1999. Black all over – from its PVD-coated steel case to its calfskin leather strap – the *freelancer* skeleton plays with contrasts, alternating between see-through components and sophisticated rose gold detailing which catches the light. The central hour, minute and second hands as well as the indexes are rose gold plated, and two sapphire crystals seal the various components. The wide aperture on the black galvanic dial invites you on a journey to the heart of the automatic winding mechanism featuring a 38-hour power reserve. It offers a perfect view of the meticulous circular-grained bridges and ruthenium finish of the Swiss Made skeleton movement.



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This contemporary design embodies the spirit of RAYMOND WEIL: an independent, family-owned company which has been cultivating its watchmaking expertise for 40 years with innovatively designed and timeless creations", says Elie Bernheim, RAYMOND WEIL CEO and grandson of the Company's founder.

Paying homage to the Brand's independence and the visionary spirit of its founder, the *freelancer* collection was launched in 2006 by the third generation of the family. It has since become RAYMOND WEIL's signature collection as well as its bestseller.

Notes to editors:

Swiss watchmaker RAYMOND WEIL belongs to the limited circle of independent family companies creating elegant and refined watches for men and women. Founded in 1976 and now under the leadership of the founder's grandson, Elie Bernheim, the Geneva-based Company continues to develop and consolidate its status among the leading names of the Swiss watch industry.

With 40 years of experience, RAYMOND WEIL benefits from Switzerland's centuries of carefully handed-down watchmaking skills and know-how. Precision, quality, reliability, nobility and technical nature of the materials are many standards that RAYMOND WEIL combines to meet the prerequisites of the much sought-after "Swiss made" label.

From its early beginnings, RAYMOND WEIL has been imbued with a deep affinity for music and the Arts. The Swiss watchmaker composes its timepieces the way musicians compose their chef d'oeuvres and demonstrates its musical and artistic influences through its various collections. Music drives the Brand's creativity and is also at the heart of all its partnerships worldwide with renowned artists, iconic music brands, emblematic concert halls, awards ceremonies and music-related charities.

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