

**RAYMOND WEIL PRESENTS VAMPIRE WEEKEND WITH THE RAYMOND
WEIL INTERNATIONAL ARTIST AWARD AT THE NORDOFF ROBBINS
SILVER CLEF LUNCHEON**



RAYMOND WEIL today celebrated its continued support of music charity Nordoff Robbins by presenting the International Artist Award to Vampire Weekend at the Silver Clef Luncheon, a star-studded event held in support of the charity, which took place at The Park lane Hilton Hotel, London.

The New York four-piece, who are currently on tour in the UK, took time out to attend the event to collect the RAYMOND WEIL International Artist Award from Craig Leach, RAYMOND WEIL's UK Brand Director.

"Today we were honored to present the RAYMOND WEIL International Artist Award to Vampire Weekend at the Nordoff Robbins Silver Clef Luncheon. Over the past ten years, RAYMOND WEIL has sponsored the International Artist Award, which has been received by the likes of Kylie Minogue, Michael Buble, Swedish House Mafia, Kelis, John Legend, Foo Fighters, George Benson and Bob Geldoff. We are extremely proud of our partnership with Nordoff Robbins and have witnessed the relentless efforts to transform lives through music therapy first hand" – **Says Craig Leach, UK Brand Director - RAYMOND WEIL.**

Vampire Weekend have already had two No. 1 US albums and a Grammy Award nomination. Their best-known track 'A-Punk' was fourth on Rolling Stone Magazine's Rock List. They have played the main stage at Glastonbury, headlined Benicassim, had Jake Gyllenhaal star in one of their videos, performed on top US show Saturday Night Live an impressive three times and made chart history by becoming the first

independent rock band to top the US charts with two consecutive albums - all in addition to smashing the previous record for first week vinyl sales. Most recently, Time Out London magazine picked Vampire Weekend as one of their eight 'Sounds of the summer' for 2013.



Barry Gibb, Mylene Klass & Status Quo, Kimberly Wyatt, Oritse (JLS) & Labrinth

Other guests at the event included: Coldplay, Ray Davies, Jessie Ware, Alison Moyet, Alison Balsom, Peter Andre, Gaby Roslin, Dawn French, Richard Ayoade, Mylene Klass, John Cooper Clarke, Sharleen Spiteri, The Verve, Michael Ball, Conor Maynard, Barry Gibb, JLS, Labrinth, Kimberly Wyatt and Status Quo.



Michael Ball, Barry Gibb, Vampire Weekend

The annual Nordoff Robbins O2 Silver Clef Awards and Lunch, which began in 1976, is now the jewel in the charity's fundraising crown and a highlight of the UK music industry's calendar. Sponsored by O2 for the past 10 years, and now in its 38th year, the event has raised over £8 million for Nordoff Robbins since its inception. Last year's winners included Kylie Minogue, Jessie J, Emeli Sandé, Michael Bublé, Andrew Lloyd Webber, Conor Maynard, Fatboy Slim and Laura Wright. Honourees in previous years include The Who (awarded the very first Silver Clef Award in 1976), Elton John, Pink Floyd, Paul McCartney, Sting, Take That, Muse and many more.

Notes to Editors:

About Nordoff Robbins

Nordoff Robbins is a music therapy charity, dedicated to transforming the lives of vulnerable children and adults. They deliver over 50,000 music therapy sessions every

year to people with a range of challenges such as autism, dementia, depression and physical and learning disabilities.

Music therapy is a specialist use of music to help people in many different ways – for some it has physical benefits, for others emotional or social ones and helps many to communicate where they've struggled to do so previously.

They carry out their work in their own music therapy centre and units, in schools, day centres, hospitals and care homes. They also train music therapists to Masters level.

Nordoff Robbins receives no government funding. They derive a significant amount of their income from individual sponsors and events such as the Silver Clef Awards and the Music Industry Trust Awards, which enable them to continue to build awareness of their services and transform lives.

The Nordoff Robbins O2 Silver Clef Awards, held annually at the London Hilton on Park Lane, honours artists from across the music industry, whilst raising much-needed funds for Nordoff Robbins. The event, which has raised £8 million for Nordoff Robbins since its inception in 1976, is a chance for the charity to give something back to the music industry, from which they receive significant support throughout the year. The event is attended by artists, celebrities and the great and the good of the music industry.

www.nordoff-robbins.org.uk

RAYMOND WEIL

RAYMOND WEIL, the family owned luxury Swiss Watch House, renowned for its creativity and horological excellence, is sold through an exclusive distribution of boutiques and stores globally. RAYMOND WEIL has a heritage steeped in a passion for music and the arts which lends itself naturally to a partnership with Nordoff Robbins music therapy charity.

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RAYMOND WEIL Genève

Public Relations and Press Department

prdepartment@raymond-weil.ch

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