

RAYMOND WEIL
GENEVE

MASTERS OF MUSIC

THE MOST RENOWNED BEATLES ALBUM FEATURES ON THE *MAESTRO*



After celebrating its 40th anniversary with The Beatles in 2016, music loving RAYMOND WEIL continues its collaboration with the world's most famous rock band by releasing a watch paying homage to Abbey Road, the last album recorded by the legendary Fab Four and regarded by some as their most influential composition. This second limited numbered edition of 3,000 watches is a symbol of the timelessness of a group whose success and history are etched in our minds for eternity.

"I'm a Beatles fan, like probably most other people, but it is true that I have become even more so through meeting the passionate collectors and fans of the band. I have come to grasp the respect and fascination they arouse in people and the impressive heritage that the group left to music. The Beatles have transcended time" said Elie Bernheim, CEO, RAYMOND WEIL.

Housed in a 39.5mm steel case, the dial of the *maestro* 'The Beatles "Abbey Road" Limited Edition' is a copy of a vinyl record engraved with microgrooves. Inspired by the iconic cover depicting The Beatles on the world famous pedestrian crossing, the outlined figures of John Lennon, Paul McCartney, George Harrison and Ringo Starr stride along the groove of their landmark record.

At the heart of the dial and on the sapphire crystal case-back of the watch, the most iconic logo in the music industry beats to the tempo of the mechanical self-winding RW200 movement.



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RAYMOND WEIL offers collectors and audiophiles a watchmaking classic with three hands, a date display and the timeless figures of those masters of music forever engraved in time and in the history of music.

Join the discussion on social media networks using **#RWTheBeatles**.

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RAYMOND WEIL

RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for men and women. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creation. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss made' label.

For any further information:

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