

**RAYMOND WEIL ANNOUNCES THE RECEIVER OF THE RAYMOND WEIL
INTERNATIONAL ARTIST AWARD AT THE FORTHCOMING NORDOFF
ROBBINS SILVER CLEF LUNCHEON**



RAYMOND WEIL today announces that New York's phenomenal four-piece, Vampire Weekend, are to receive the **RAYMOND WEIL** International Artist Award at the forthcoming Silver Clef Luncheon, a star-studded event held in support of music charity Nordoff Robbins that will take place on Friday 28 June at The Park Lane Hilton Hotel.

The New York four-piece, currently on a UK tour, have had two No. 1 US albums and a Grammy nomination. Their best-known track 'A-Punk' was fourth on Rolling Stone Magazine's Rock List. They have played the main stage at Glastonbury, headlined Benicassim, had Jake Gyllenhaal star in one of their videos, performed on top US show *Saturday Night Live* an impressive three times and made chart history by becoming the first independent rock band to top the US charts with two consecutive albums - all in addition to smashing the previous record for first week vinyl sales. Most recently, Time Out London magazine picked Vampire Weekend as one of their eight 'Sounds of the summer' for 2013.

*"We are delighted that Vampire Weekend today have been announced as the receivers of the **RAYMOND WEIL** International Artist Award. Over the past ten years, **RAYMOND WEIL** has supported the International Artist Awards, which has been received by the likes of Kylie Minogue, Michael Bublé, Swedish House Mafia, Kelis, John Legend, Foo Fighters, George Benson and Bob Geldoff in past years. We are proud and extremely honored to be collaborated with Nordoff Robbins and have witnessed the relentless efforts to transform lives through music therapy" – Says Elie Bernheim, Director – **RAYMOND WEIL**.*

Vampire weekend are loved the world over for their unique blend of rock, punk and African music. In 2012 they were one of four musical artists (the others being Jay-Z, Alicia Keys and John Legend) chosen by President Barack Obama to officially support him on his re-election campaign.

“With their unique sound and cult following, Vampire Weekend have made a real name for themselves not just in America but around the world. They truly are one of the must see bands on the international circuit and a worthy winner of the RAYMOND WEIL International” - Says David Munns, Nordoff Robbins Chairman.

The annual Nordoff Robbins O2 Silver Clef Awards and Lunch, which began in 1976, is now the jewel in the charity’s fundraising crown and a highlight of the UK music industry’s calendar. Sponsored by O2 for the past 10 years, and now in its 38th year, the event has raised over £8 million for Nordoff Robbins since its inception. Last year’s winners included Kylie Minogue, Jessie J, Emeli Sandé, Michael Bublé, Andrew Lloyd Webber, Conor Maynard, Fatboy Slim and Laura Wright. Honourees in previous years include The Who (awarded the very first Silver Clef Award in 1976), Elton John, Pink Floyd, Paul McCartney, Sting, Take That, Muse and many more.

Notes to Editors:

About Nordoff Robbins

Nordoff Robbins is a music therapy charity, dedicated to transforming the lives of vulnerable children and adults. They deliver over 50,000 music therapy sessions every year to people with a range of challenges such as autism, dementia, depression and physical and learning disabilities.

Music therapy is a specialist use of music to help people in many different ways – for some it has physical benefits, for others emotional or social ones and helps many to communicate where they’ve struggled to do so previously.

They carry out their work in their own music therapy centre and units, in schools, day centres, hospitals and care homes. They also train music therapists to Masters level.

Nordoff Robbins receives no government funding. They derive a significant amount of their income from individual sponsors and events such as the Silver Clef Awards and the Music Industry Trust Awards, which enable them to continue to build awareness of their services and transform lives.

The Nordoff Robbins O2 Silver Clef Awards, held annually at the London Hilton on Park Lane, honours artists from across the music industry, whilst raising much-needed funds for Nordoff Robbins. The event, which has raised £8 million for Nordoff Robbins since its inception in 1976, is a chance for the charity to give something back to the music

industry, from which they receive significant support throughout the year. The event is attended by artists, celebrities and the great and the good of the music industry.

www.nordoff-robbins.org.uk

RAYMOND WEIL

RAYMOND WEIL, the family owned luxury Swiss Watch House, renowned for its creativity and horological excellence, is sold through an exclusive distribution of boutiques and stores globally. RAYMOND WEIL has a heritage steeped in a passion for music and the arts which lends itself naturally to a partnership with Nordoff Robbins music therapy charity.

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RAYMOND WEIL Genève

Public Relations and Press Department

prdepartment@raymond-weil.ch

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