

FREELANCER LADY URBAN BLACK

An exceptional jewel, elegant and audacious, the *freelancer* Lady Urban Black makes its remarkable entrance into the RAYMOND WEIL [collection](#). A watch with an “all black” appearance, it continues the fantasy by matching the black diamonds on its bezel with the black PVD coating of its case. This ultra-feminine piece of watchmaking is a fusion of horological know-how, and the play between its materials and the magic of the black diamond charms its audience with its off-beat urban look.

At first glance, the *freelancer* Lady Urban Black captivates by its distinctive appearance - both complex and mysterious. The completely black watch fully exploits the interplay of the materials composing it: the light reflecting on the various elements gives it a form and volume progressing from anthracite grey to a deep black. RAYMOND WEIL pushes chic and elegance to the limit: even the 86 diamonds set on the bezel and horns of this watch-jewel are black.

Audacity? For the first time, the Swiss watchmaking Brand is offering a feminine timepiece in black PVD. Thus, the steel of the 38mm diameter case and the folding clasp of the *freelancer* Lady Urban Black are covered in this coating. Like the rest of the watch, the dial, the Arabic numeral indexes, the hands and the sharkskin-style leather strap of this urbane article are black. The automatic winding mechanical movement, visible through an opening at 12 o'clock, is the only exception.

« So chic, so black », the *freelancer* Lady Urban Black provides its own interpretation of the urban style.

Notes to Editors:

RAYMOND WEIL

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the centre of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with iconic

musical venues, exclusive musical awards ceremonies, live music platforms and music related charities.

Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

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