

## RAYMOND WEIL CELEBRATES LIVE FROM THE ARTISTS DEN PARTNERSHIP



Swiss watchmaker RAYMOND WEIL celebrated its continued partnership with the Artists Den on October 17<sup>th</sup>, in Austin, Texas, with a special performance by the French rock group, Phoenix.

In a taping of an episode of *Live from the Artists Den*, a televised concert series that features popular artists playing in non-tradition settings, Phoenix performed for an intimate crowd of Artists Den lottery winners as part of show's 7th Season which will air in 2014.

As with every "Live from the Artist's Den" concert, this performance was a one of kind event that is memorable and inspiring. Following a main-stage set at the Austin City Limits Festival, Phoenix put on a spectacular show in the gymnasium at Austin's own LC Anderson High School for 800 invited guests. They played jaw dropping renditions of their hits such as "Lisztomania" and "If I Ever Feel Better" as well as new songs from the most recent release "Bankrupt." The evening closed out with the audience joining lead Thomas Mars on stage for thrilling performances of "1901" and "Rome."

**RAYMOND WEIL**  
GENEVE

Since its launch on U.S. public television in 2009, *Live from the Artists Den* has become a three-time New York Emmy-nominated series which has rapidly expanded online and internationally. The Artists Den shows are unique in that they are invitation-only and free. Audience members are selected randomly from the Artists Den's mailing list.

This concert was the 2nd installment in RAYMOND WEIL'S partnership with the Artists Den which also includes a Sheryl Crow performance at the Plaza Hotel in New York and an upcoming secret show featuring Sara Bareilles on October 24<sup>th</sup> in California.

For information about *Live From The Artists Den* please visit the RAYMOND WEIL website at <http://www.raymond-weil.com/EN/Watch-Company/Charity-Actions.html>.

### About RAYMOND WEIL:

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury timepieces. The collection of refined timepieces embodies an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the center of the RAYMOND WEIL universe and has taken to name the Brand's collections after famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* and *jasmine*. Through various musical partnerships, RAYMOND WEIL has aligned itself with iconic musical venues, exclusive musical awards ceremonies, live music platforms and music related charities.

RAYMOND WEIL brings together the common threads between watchmaking and music - emotions, precision and performance.

### About the Artists Den:

Live from the Artists Den is an acclaimed music television series in its seventh season that features popular recording artists performing in non-traditional settings throughout North America. Live from the Artists Den broadcasts nationally on PBS in 93% of US homes and internationally in over 200 mm homes including the UK, Japan, Germany, Australia, New Zealand, Canada, Israel and Latin America.

Featured artists have included Adele, Mumford & Sons, Norah Jones, Soundgarden, Kid Rock, Robert Plant, Elvis Costello, Ringo Starr, Death Cab for Cutie, and Tori Amos. Featured venues have included Graceland, the first art museum in America, a Masonic temple, a former Archdiocese cathedral, a 1930s silent movie theater, the world's oldest merchant sailing vessel, the New York Public Library, and the Metropolitan Museum of Art. A full listing of previously featured artists, TV episodes, and venues can be viewed at [artistsden.com](http://artistsden.com). For press on the latest TV season visit [www.artistsden.com/press](http://www.artistsden.com/press).

For further information:

[PRESS & News](#)

&

RAYMOND WEIL Genève

Public Relations and Press Department

[prdepartment@raymond-weil.ch](mailto:prdepartment@raymond-weil.ch)

Follow us on:

