

## MAESTRO, A NEW TIMEPIECE STEEPED IN HISTORY

On the eve of its 40 years, the music-loving watchmaker, RAYMOND WEIL, delves back into its watchmaking history with its new [maestro](#). Appearance and sobriety go hand in hand with elegance and modernity.

Borrowing from the aesthetics of an earlier model of the Brand, inspired by the first square watches of the 70s, this timepiece surprises with its classic modernity. Housed in a steel 40mm case, the silver dial's central zone is adorned with a sunray guilloché and concentric staves, punctuated with black transferred Roman numerals. The blued steel hours, minutes and seconds hands complement the ensemble. The date is revealed through a window delicately positioned at 3 o'clock. The automatic movement can be admired with its 26 rubies and 38-hour power reserve through the sapphire crystal case back. Finally, constituting the retro aspect of this piece, the new *maestro* is fitted with a black alligator-style calf leather strap, with saddle stitching and a steel ardillon buckle.

Recalling RAYMOND WEIL's deep attachment for its longstanding source of inspiration, music, the *maestro* [collection](#) pays homage to watchmaking and its history, to the great pleasure of lovers of classic and elegant models with a touch of modernity. With this latest addition to its emblematic collection, the Brand demonstrates once again its ability to match tradition and innovation with virtuosity, thus sounding a new note of originality among its timepieces.

### Notes to editors:

#### RAYMOND WEIL

Founded in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the centre of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with iconic musical venues, exclusive musical awards ceremony, live music platforms and music related charities.

Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

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RAYMOND WEIL Genève

Public Relations and Press Department

[prdepartment@raymond-weil.ch](mailto:prdepartment@raymond-weil.ch)

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