

RAYMOND WEIL SUPPORTS, WITH MAESTRO, THE FIGHT AGAINST CANCER

Building on the success of the sale of its *maestro* Special Edition last September, RAYMOND WEIL offers a second chance for Internet users to buy this prestige timepiece. Since 2010, the Swiss Brand has been associating its know-how to the good cause and offering a special edition watch available exclusively online from its website to benefit the fight against cancer. Committed for many years to various associations, RAYMOND WEIL is renewing its initiative this year to aid in research and treatment of those who have been touched by this dreadful disease – hand in hand with you.

The end of the year means rejoicing and presents. This is why RAYMOND WEIL uses this occasion to think about people who most need our support. This is why the *maestro* Special Edition is for sale again until December 31 via the RW Club & Community. At the heart of this model – unique because of its aesthetics and the beauty of the cause it symbolises, beats a self-winding automatic movement. Like all the models of the *maestro* collection, its refined casing is snapped with a sapphire crystal at the back which enables amateurs to admire the movement of this timepiece. Its elegant anthracite grey dial is perfect both for everyday wear and festive events and is enhanced by the brown leather strap.

The *maestro* Special Edition RW Club & Community is available online from raymond-weil.com, under the RW Club & Community chapter. 25% of the sales price will be donated to three associations involved in the fight against cancer.

[Complete information and exclusive purchase here.](#)

Cancer is one of the leading causes of death around the world. 84 million people will die of cancer between now and 2015. One out of every 600 children suffers from cancer. One out of 8 women is currently affected by breast cancer. We must act now! Indeed, the figures speak for themselves: 30 to 40% of cancers can be avoided through prevention, and a third of them can be cured with early diagnosis and appropriate treatment. It is therefore through three institutions fighting resolutely against cancer every day that RAYMOND WEIL has gotten involved in the fight against the disease with the *maestro* Special Edition RW Club & Community. Members are thus able to choose the association that they feel closest to where they wish to donate part of the price of their timepiece. The Pediatric Hemato-Oncology Unit of Geneva University Hospital – Switzerland, The Breast Cancer Research Foundation® - United States and the Singapore Cancer Society are counting on our efforts this year.

Maestro Special Edition RW Club & Community: a present for me, a gift for you.

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