

JASMINE

To the sound of the pipa, a new flower has just bloomed in the RAYMOND WEIL garden. Full-bodied, voluptuous and yet delicate, *jasmine*, the new exclusively feminine collection of the [Swiss watchmaking Brand](#), adorns itself in all its finery, blossoming like the most beautiful of flowers on ladies' wrists.

jasmine, a name from a far-away place, from Asia and the Orient, embodies the absolute femininity of its wearer. Whichever interpretation you prefer, whether it be the Chinese first name, "Jian Ming", the first part of which represents the good and the beautiful; or the queen of the flowers in India's gardens, where it has been cultivated since the dawn of time; or the soft and ever gentle thorn that pierces the heart of lovers chosen by Kama, the Hindu god of love, the name "Jasmine" already speaks for itself...

In the Brand's purest tradition, the new [jasmine collection](#) combines all the elements of RAYMOND WEIL's feminine watches: a voluptuously rounded, curved case; horns merging perfectly with the bezel in its most discreet version, or submerged in the brilliance of its diamonds in the set version; bracelet wrapping harmoniously around the wrist in refined elegance; dial embellished with blue-tinted, leaf-shaped hands - *jasmine* exuding modernity, classicism and exclusivity is the perfect reflection of the RAYMOND WEIL woman.

However, the [RAYMOND WEIL](#) woman is as varied as the flowers in a garden. In its automatic or quartz version, with a 29 or 35mm diameter, with or without a diamond setting, in stainless steel or pink gold, the *jasmine* will light up women's eyes from East to West. In its version on a leather strap, the new-born from RAYMOND WEIL would be perfect for an evening in town with its pink gold case and its diamonds reflecting like Bengal lights.

jasmine, more than an emblem, a homage to women!

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