

A RAYMOND WEIL LIMITED EDITION
TO SUPPORT
THE UNION FOR INTERNATIONAL CANCER CONTROL'S
FIGHT

Side by side, the Union for International Cancer Control – UICC - and the [Swiss watchmaker RAYMOND WEIL](#), will join forces to eliminate cancer as a life threatening disease for future generations.

Through the RW Club (<http://www.raymond-weil.com>), RAYMOND WEIL will offer its clients the possibility to purchase online, and only in September 2010, a RW Club Limited Edition to support the Union for International Cancer Control.

Each year, more than 11 million new cases of cancer are diagnosed, and about 8 million people die from this terrible disease, with 70% of them in low- and middle-income countries. More than 160,000 children aged 14 or under are diagnosed with cancer each year. Children with cancer in developing countries have less than 50% survival chances, as opposed to 80% for children in high-income countries. It is reassuring to note that between 30 and 40% of all cancers can be prevented, and one third can be cured with early diagnosis and subsequent treatment.

Now it is time for reinforced action! Those women, men and children suffering from cancer are our families or our friends. For independently owned and family run, RAYMOND WEIL it feels natural to help those whose lives have been changed by cancer. The aim of this heartfelt corporate sponsorship is to use our own international brand recognition to help raise awareness, to promote education, to set up a global network of influence and to facilitate the rapid distribution of resources to combat cancer.

To do its part to win this fight, RAYMOND WEIL has designed an exclusive and limited edition watch. The RW Club limited edition *freelancer* features a mechanical movement with automatic winding, a stainless steel case, with a white dial and 2 subdials, one at 12 o'clock (30-minute) and one at 6 o'clock. To celebrate the 34th anniversary of the Brand, **only 34 pieces** of this elegant timepiece will be produced. [Complete information and exclusive purchase here](#)

Online sale will be accessible in September through raymond-weil.com, under Club & Community section, and will be reserved exclusively to the RW Club members during the first week and afterwards to the whole "community". 25% of proceeds from the sale of this unique timepiece will be donated to the UICC. [More about RW Charity Actions here](#)

RAYMOND WEIL
GENEVE

The gathering of funds, through a specific watch sale, to make the research of a cure progress, represents the heart of RAYMOND WEIL approach.

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