

# INDIA, A STRATEGIC MARKET FOR RAYMOND WEIL

*The First Swiss watch manufacturer to establish itself in India over 30 years ago, [RAYMOND WEIL](#) continues to develop strongly in this market with great potential. After the very recent creation of its own Indian affiliate, the Brand has just opened 3 boutiques in June 2010.*

## **A RAYMOND WEIL affiliate in Bangalore**

The history of RAYMOND WEIL and India began over 30 years ago, under the influence of Mr Raymond Weil himself. At that time, the independent family watch manufacturer was quite a pioneer, as it was the first Swiss watch brand to penetrate this market at that time in full expansion. This country's extremely rapid development and the clientele well-informed in watchmaking matters make India a priority today among the Brand's international developments. The much awaited opening of the distribution affiliate, RW INDIA Pvt. Ltd in Bangalore, marks a decisive stage and confirms RAYMOND WEIL's grand ambitions.

## **First exclusive RAYMOND WEIL boutique in Delhi**

On 10 June 2010 in Delhi, RAYMOND WEIL created the occasion with its inauguration of its first exclusive boutique (one of the largest in the world), in association with Johnson Watch Co. Historically the first RAYMOND WEIL distributor in India, this name has been very prominent in luxury watchmaking since 1950. The opening of [the boutique](#) was followed by a prestigious soirée, which took place at the Sheraton in the presence of His Excellency Mr Philippe Welti, Swiss Ambassador and Mr Daniel Freihofer, Economic and Social Affairs Councillor. Many journalists and VIPs were also present, together with Mr Olivier Bernheim, President and CEO of RAYMOND WEIL, notably Rajul Jain – fashion designer, Harmeet Bajaj - choreographer and Abdul Halder - couturier.

## **Hyderabad on time for RAYMOND WEIL**

RAYMOND WEIL chose Hyderabad, the city of the Nizams famous for its way of life, for the opening on 11 June 2010 of its new shop in shop, in partnership with Kamal Watch Co. Sharing RAYMOND WEIL's values very closely, Kamal Watch Co. is a family business, proud of its independence and passionate about its profession. Many personalities and the media attended, to celebrate the occasion in the heart of a prestigious boutique.

## **A new showcase in Puna**

On 13 June, it was in the centre of the city of Puna, that RAYMOND WEIL inaugurated a shop in shop at C.T. Pundole & Sons. This family business has been devoted to luxury watchmaking for 5 generations and enjoys an unrivalled location for luxury shopping on the famous "MG Road". VIPs, the most popular personalities, great collectors and the media attended the occasion and were able to admire the latest [collections RAYMOND WEIL](#).

## A well initiated success phase

After a month of June rich in events, RAYMOND WEIL is pursuing its development in this historic and privileged market with new prestigious boutique openings, in Mumbai, Chennai and Bangalore in the coming months.

-----

### *Photo captions :*

- 1- **Exclusive Boutique opening in New Delhi – From the left to the right:** Mr. Sebastian Lukose – RAYMOND WEIL India, Mr. Anil Madan - *Johnson Watch Co.*, Mr. Olivier Bernheim - RAYMOND WEIL President & CEO, Mr. Philippe Welti – Swiss Ambassador, Mr. Rajesh Madan - *Johnson Watch Co.*
- 2- **Store opening in Hyderabad – From the left to the right:** Mr. Ankit Totla - *Kamal Watch Co.*, Mr. Venu Totla - *Kamal Watch Co.*, Mr. Rajender Totla - *Kamal Watch Co.*, Mrs Stéphanie Joire – RAYMOND WEIL PR Manager, Mr. Sebastian Lukose – RAYMOND WEIL India, Mr. Olivier Bernheim – RAYMOND WEIL President & CEO, Mr. Ravi Kumar Totla - *Kamal Watch Co.*, Mr. Niraj Totla - *Kamal Watch Co.*
- 3- **Store opening in Pune – From the left to the right:** Mr. Nozer Pundole - *C.T. Pundole & Sons*, Mr. Sebastian Lukose – RAYMOND WEIL India, Mr. Olivier Bernheim – RAYMOND WEIL President & CEO, Mr. Cawas Pundole - *C.T. Pundole & Sons*
- 4- **RAYMOND WEIL exclusive boutique - New Delhi**

You can find all the details on <http://www.raymond-weil.com/>, discover all the [luxury watch collections](#) and the latest designs.

### **Keep informed:**

Join [RAYMOND WEIL on Facebook](#)

Follow [RAYMOND WEIL on Twitter](#)

### **For more information:**

RAYMOND WEIL Genève

Stéphanie Joire

[raymond-weil.com](http://raymond-weil.com)