

RAYMOND WEIL CELEBRATES ITS CONTINUED PARTNERSHIP WITH VH1 SAVE THE MUSIC FOUNDATION



Emily Robison wearing a RAYMOND WEIL *noemia* and Martie Maguire in a RAYMOND WEIL *parsifal*

On September 12th, RAYMOND WEIL celebrated its continued partnership with VH1 Save the Music Foundation with a special performance by Dixie Chicks off shoot country folk duo Court Yard Hounds for the Noteworthy Series at William Hill Estate in Napa Valley.

The VH1 Save The Music Foundation is a non-profit organization dedicated to restoring instrumental music education programs in America's public elementary and middle schools and raising awareness about the importance of music education as part of each child's complete education.

The Court Yard Hounds, sisters Emily Robison and Martie Maguire former members of the Grammy award winning group The Dixie Chicks, performed a one-of-a-kind performance to 300 guests while they enjoyed dinner and a selection of William Hill Estate Wines. RAYMOND WEIL had a luxury display lounge at the event to showcase their collection out of which one beautiful piece was offered to guests towards a raffle organized during the evening.

RAYMOND WEIL, both nationally and internationally, has created a strong presence in the arts. The Brand is a proud sponsor of the BRIT Awards, WIRED, Elle Women In Music and Live From the Artists Den. The Noteworthy Series is the perfect opportunity for RAYMOND WEIL to further illustrate the Brand's deep attachment to music.

About RAYMOND WEIL

Founded in Geneva in 1976, the Swiss family-owned company, RAYMOND WEIL, enjoys a special position in the exclusive world of luxury watch making. A collection of refined timepieces that embody an elegant and contemporary blend of elements that inspires emotions with both customers and partners. Precision is the inspiration for the continued horological mastery that is RAYMOND WEIL.

RAYMOND WEIL, both nationally and internationally, has created a strong presence in the arts, with music at the heart; evident through with the naming of their collections and with various sponsorships, including the BRIT Awards, VH1 Save The Music Foundation, WIRED, Elle Women In Music *and Live From the Artists Den*. RAYMOND WEIL prides itself in aestheticism, bringing together the core elements in the excellence of Swiss luxury craftsmanship: precision, quality, reliability, nobility and technicality.

About VH1 Save The Music Foundation

The VH1 Save The Music Foundation is a nonprofit organization dedicated to restoring instrumental music education programs in America's public schools, and raising awareness about the importance of music as part of each child's complete education. To date, VH1 Save The Music has provided more than \$49.5 million in new musical instruments to 1,850 public schools in more than 192 school districts around the country, impacting the lives of over 2.1 million children. For more information visit www.vh1savethemusic.org.

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RAYMOND WEIL Genève

Public Relations and Press Department

prdepartment@raymond-weil.ch

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