

# RAYMOND WEIL

GENEVE

## RAYMOND WEIL INTRODUCES THE *MAESTRO* BLUES TWO NEW WATCHES INSPIRED BY THE TUNEFUL SOUNDS OF BLUES MUSIC



Swiss watch company, RAYMOND WEIL, proudly presents two new additions to its emblematic *maestro* collection, the *maestro* Blues, a tribute to the Brand's source of creativity: music.

RAYMOND WEIL presents two new models, the *maestro* Blues, inspired by the bewitching sounds of the "blues". Equipped with a mechanical automatic winding movement housed in a 40mm-diameter case, these timekeepers feature a captivating dark blue dial, endowed with a delicate wave-like decoration.

The refined contemporary hands offer an elegant match for the dial's white Roman numerals. The *maestro* Blues with the rose gold PVD plated case features a date aperture at 3 o'clock, while the stainless steel version is equipped with an aperture at noon, subtly revealing the heart of the watch. Both of these versions marry perfectly with the blue genuine leather strap punctuated with white stitching.

The independent Swiss watch Brand, RAYMOND WEIL has, once again, played to its strengths, delivering a virtuoso performance deserving a standing ovation, the *maestro* Blues. #PrecisionMovements

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RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

**For any further information:**

RAYMOND WEIL Genève

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