

RAYMOND WEIL

GENEVE

RAYMOND WEIL PRESENTS CALIBRE RW1212 IN SKELETON FORM A FURTHER DEVELOPMENT OF ITS FIRST IN-HOUSE MOVEMENT



After launching its first in-house movement, born from the long term collaboration with Swiss movement manufacturer Sellita in 2017, RAYMOND WEIL unveils the new and exclusive CALIBRE RW1212 Skeleton as a sign of its desire to keep pushing boundaries.

In 2018, RAYMOND WEIL continues on its innovation pathway by developing the in-house designed movement. The new stylish skeleton Calibre RW1212 is proof of the ever-evolving achievements to these in-house movements.

RAYMOND WEIL introduces this bold and distinctive model featuring an open-worked dial, revealing most of the sophisticated movement with an intricate perlage finish. The distinctive characteristic remains the 6 o'clock front dial positioning of its visible balance wheel. The dial, however, has been opened, exposing the manufacturing beauty and highlighting the richness of watchmaking expertise, whilst infusing it with its distinctive free-spirited attitude. The *freelancer* Calibre RW1212 Skeleton is a two hand model providing an understated display of the hours and minutes.

While working on the initial design of the Calibre RW1212, the R&D team at RAYMOND WEIL redesigned and pared down all the elements closely relating to the exquisite mechanism so as to endow this exclusive in-house movement with even more depth and character.

Framed by a 42mm steel case, the movement's assembly and open-worked details are key to the final horological aesthetic of this timepiece. The mechanical self-winding Calibre RW1212 beats at a frequency of 28,800 vibrations per hour and has a 38-hour power reserve. Its RAYMOND WEIL engraved oscillating weight has been skeletonized to increase the transparency of the timepiece.



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The new Calibre RW1212 is presented in three different executions, offering three very different personalities for this pioneering flagship product in the *freelancer* family. The full black PVD plated version with rose gold indexes and hands offers modernity and urban style, while the brown leather strap brings attitude and elegance to the rose gold and stainless steel two-tone model. Finally, the total stainless steel look featuring blue indexes and hands offers a more cosmopolitan feel. **#PrecisionMovements**

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RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

For any further information:

RAYMOND WEIL Genève

prdepartment@raymond-weil.ch

raymond-weil.com/en/press-news/

