

RAYMOND WEIL

GENEVE

RAYMOND WEIL CELEBRATES IN STYLE AS THE OFFICIAL TIMING PARTNER TO THE BRIT AWARDS 2019



BRIT Award winner George Ezra and Rag'n'Bone Man receiving their RAYMOND WEIL watch

Luxury Swiss watchmaker, RAYMOND WEIL celebrated its association with The 2019 BRIT Awards with MasterCard, at last night's star-studded ceremony, held at London's O2 Arena. The brand continued as the Official Timing Partner to the UK's premier music awards ceremony, celebrating the best of both British and international musical achievements throughout 2018.

The evening highlights included a show stopping opening performance from multi-award-winning Hugh Jackman, who thrilled the maximum capacity audience that included P!NK, Calvin Smith, Jorja Smith, Jess Glynne, Little Mix, The 1975 and more.

The big winners of the night were The 1975 and Calvin Harris, who both received two BRIT Awards each, marking an amazing year for each artist. Other winners included; Drake, Arianna Grande, The Carters, Ed Sheeran and Tom Walker.

In celebration of its continued collaboration with The BRIT Awards, RAYMOND WEIL presented two special edition timepieces to winners and performers backstage at the show. Reciprocates included; Jack Whitehall, Jonas Blue, Jax Jones, Dan Caplen, Luke Franks, The 1975, Years and Years, Sam Fender and Nile Rogers, to name just a few.

Comedian and Actor Jack Whitehall, wearing his RAYMOND WEIL *maestro* Skeleton timepiece, presented The BRIT Awards for the second year in a row. Backstage, BBC Radio 1 DJ Luke Franks – also wearing a RAYMOND WEIL timepiece – held intimate red carpet interviews with the stars.

RAYMOND WEIL *maestro* Skeleton timepieces – the official timepiece of the BRIT Awards 2019 – are available to purchase at all leading jewellery stores and through: www.raymond-weil.co.uk



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maestro Skeleton Awards Special Edition

The *maestro* Skeleton features a 40mm diameter stainless steel case revealing a perfect view of the automatic self-winding Swiss-Made movement through the wide aperture on the dial. The balance wheel and open-worked spring barrel can be viewed via the front of the watch while additional details are visible via the sapphire case back including the decorated rotor and some of the 27 jewels within the mechanism. The *maestro* Skeleton has a 38-hour power reserve and is water resistant up to 50 meters. This masterpiece is completed with either a stainless-steel bracelet or genuine leather strap, both featuring a double-push security clasp.

Join the discussion on social networks using the hashtag **#BritAwards2019**
#RWMaestro **#RAYMONDWEIL**

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About RAYMOND WEIL

RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

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