



# RAYMOND WEIL

GENEVE

PRESS KIT 2021  
NOEMIA 5132

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## A LUXURIOUS AND CONTEMPORARY ELEVATION OF THE NOEMIA COLLECTION

**Swiss watchmaker, RAYMOND WEIL, presents a luxurious variation of its emblematic *noemia* watch. A jewelled, asymmetric variation where contrasts blossom.**

Named after the Maison's founder granddaughter, the *noemia* collection celebrates the RAYMOND WEIL family by creating exclusively feminine pieces. This contemporary incarnation of grace and timeless elegance is exhibited in a collection composed of stainless steel or gold-plated watches. Now available in a steel version with an accented jewellery character. Made with the Swiss precision for which the company is renowned, it is adorned with 47 diamonds and its delicate curves form a voluptuous caress of the wrist.

With this ambitious elevation, RAYMOND WEIL has turned one of its emblematic models into a jewel watch, an object of desire. With its two glittering cascades of 18 diamonds set asymmetrically on the 32 mm case, the jewelled decoration has moved out of its usual context. Hosted in its sensual case, the smoky green dial captures the eye with its depth giving an unprecedented effect of grandeur. The sober combination of nature and gradation results from the precious guilloché work creating an incomparable effect of light, texture, brilliance and elegance. The dial is adorned with 11 diamond indices and a Roman XII, as a reference to the collection's previous models. This harmonious creation is an ode to refined style and feminine grace.

With its slightly rounded sensual curves, the *noemia* reassures like a comforting talisman gently enveloping the wrist. The dazzling case, the pure dial and the delight of the polished and satin-finished steel bracelet are hallmarks of an authentic piece of jewellery. The companion for all life's moments.

The model is available in two variations, one green, the other grey. The latter, like a mineral monochrome, echoes nature and Swiss know-how. Natural beauty, heritage and luxury are values dear to RAYMOND WEIL.

Join the discussion on social networks using the hashtag **#RWNoemia**  
**#PrecisionMovements**

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**For any further information:**

RAYMOND WEIL Genève

[prdepartment@raymond-weil.ch](mailto:prdepartment@raymond-weil.ch)

[www.raymond-weil.com/en/press-news/](http://www.raymond-weil.com/en/press-news/)



5132-S1S-52181

**MOVEMENT**

Quartz

**CASE**

Round – Polished stainless steel set with 36 diamonds  
Diameter: 32mm  
Thickness: 7.58mm

**CROWN**

With lacquer

**CRYSTAL**

Sapphire

**DIAL**

Green, with Roman numerals and set with 11 diamonds

**HANDS**

Nickel plated

**CASE BACK**

Screwed

**BRACELET**

Stainless steel

**CLASP**

Stainless steel folding clasp with double push-security system

**WATER RESISTANCE**

50 m, 165 ft, 5 atm



5132-S1S-60181

**MOVEMENT**

Quartz

**CASE**

Round – Polished stainless steel set with 36 diamonds  
Diameter: 32mm  
Thickness: 7.58mm

**CROWN**

With lacquer

**CRYSTAL**

Sapphire

**DIAL**

Grey, with Roman numerals and set with 11 diamonds

**HANDS**

Nickel plated

**CASE BACK**

Screwed

**BRACELET**

Stainless steel

**CLASP**

Stainless steel folding clasp with double push-security system

**WATER RESISTANCE**

50 m, 165 ft, 5 atm



RAYMOND WEIL  
GENEVE

XIII

SWISS  
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## ABOUT RAYMOND WEIL

**RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.**

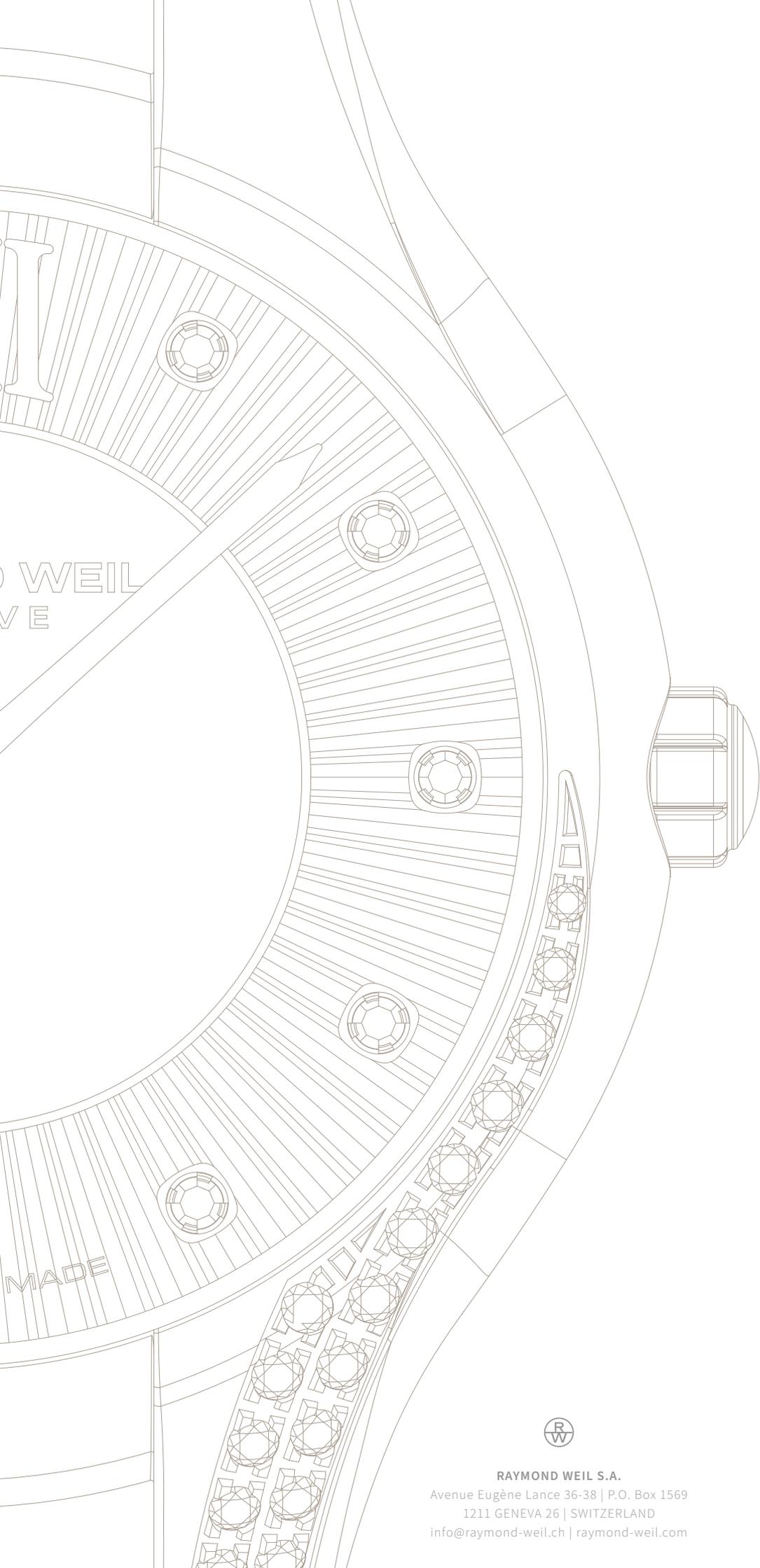
Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

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**RAYMOND WEIL S.A.**

Avenue Eugène Lance 36-38 | P.O. Box 1569

1211 GENEVA 26 | SWITZERLAND

info@raymond-weil.ch | raymond-weil.com