



RAYMOND WEIL

GENEVE

PRESS KIT 2022
FREELANCER DIVER
GENEVA LIMITED EDITION



FREELANCER DIVER GENEVA LIMITED EDITION 2760 BORN IN GENEVA

Geneva has a rich history of watchmaking dating back to the 16th century. Overlooked by snow-capped mountains and divided by the crystal-clear waters of Lac Léman, the city's beautiful landscape has influenced the design of RAYMOND WEIL watches over the years. Now, with the advent of the new *freelancer* diver Geneva Limited Edition, RAYMOND WEIL pays tribute to Geneva, the city where the brand was founded and continues to call home.

Since its inception in 1976, RAYMOND WEIL has always been proud to call Geneva its home. Now, the Maison celebrates its close ties with the city by releasing a new version of its popular *freelancer* diver model. The RAYMOND WEIL *freelancer* diver Geneva Limited Edition pays tribute to Lake Geneva, widely known as 'Lac Léman', the most recognisable landmark of the city.

At the heart of the new *freelancer* diver watch sits the Calibre RW4200, a Swiss automatic movement with a power reserve of 38 hours. The model is water resistant to 310m, the depth of Lac Léman. Indeed, it is this latter figure which also inspired RAYMOND WEIL to limit production of this divers' watch to just 310 pieces.

Endowed with a blue gradient dial, the *freelancer* diver Geneva Limited Edition pays tribute to Lac Léman. Mid-blue tones populate the upper reaches of the dial. These transition to dark blue hues adjacent to 6 o'clock, a visual metaphor for the deepest, darkest parts of the lake.

The barrel-shaped hour and minute hands converse with applied indexes, eloquently conveying meaning. Both the hands and indexes are treated with Super-LumiNova®, aiding readability in dim light conditions. During the day this luminescent material appears light grey, inspired by the mountains that look down on the lake, however, as night falls, a bewitching blue emission comes out to play.

Another reference to water and the lake is the drop-shaped aperture, positioned at 6 o'clock, that reveals the date in lucid form. The design of each numeral on the date disc has been optimally shaped to improve legibility. This notion of legibility also extends to the central sweep seconds hand which features a 'lollipop', a useful feature when exploring the lake underwater.

The 42.5mm stainless steel case features a scratch-resistant, rotating black ceramic bezel. As diving convention dictates, the bezel is unidirectional and readability is assured courtesy of its light-grey count-up scale and the Super-LumiNova® marker at 12 o'clock.

Equipped with a screwed-down case-back, the rear of the watch is engraved with a depiction of the 'Jet d'Eau', the famous Genevan landmark. The watch is presented on a 5-row stainless steel bracelet and features a folding clasp with a double push-security system.

Join the discussion on social media networks using
#PrecisionMovements #RWFreelancer

For any further information:
RAYMOND WEIL Genève
prdepartment@raymond-weil.ch
www.raymond-weil.com/en/press-news/





2760-ST1-GVA01

LIMITED EDITION
310 UNITS

MOVEMENT

Mechanical self-winding movement – RW4200

POWER-RESERVE

38 hours

JEWELS

26

FUNCTIONS

Central hours, minutes, seconds
Date window at 6 o'clock

CASE

Round – Stainless steel
Diameter: 42.5mm
Thickness: 11.8mm

BEZEL

Unidirectional rotating black ceramic bezel with light grey graduation and a Super-Luminova® indicator

CROWN

Screwed-down and fluted with RW monogram

CRYSTAL

Sapphire crystal with dual-sided antiglare treatment

DIAL

Gradient blue, applied indexes enhanced with light grey Super-Luminova®

HANDS

Hours / minutes / central second
Nickel plating, barrel-shaped, enhanced with light grey Super-Luminova®

CASE BACK

Screwed-down with special engraving

BRACELET

Diving stainless steel folding clasp with double push-security system and extension system

WATER RESISTANCE

310 m, 1017 ft, 31 atm





ABOUT RAYMOND WEIL

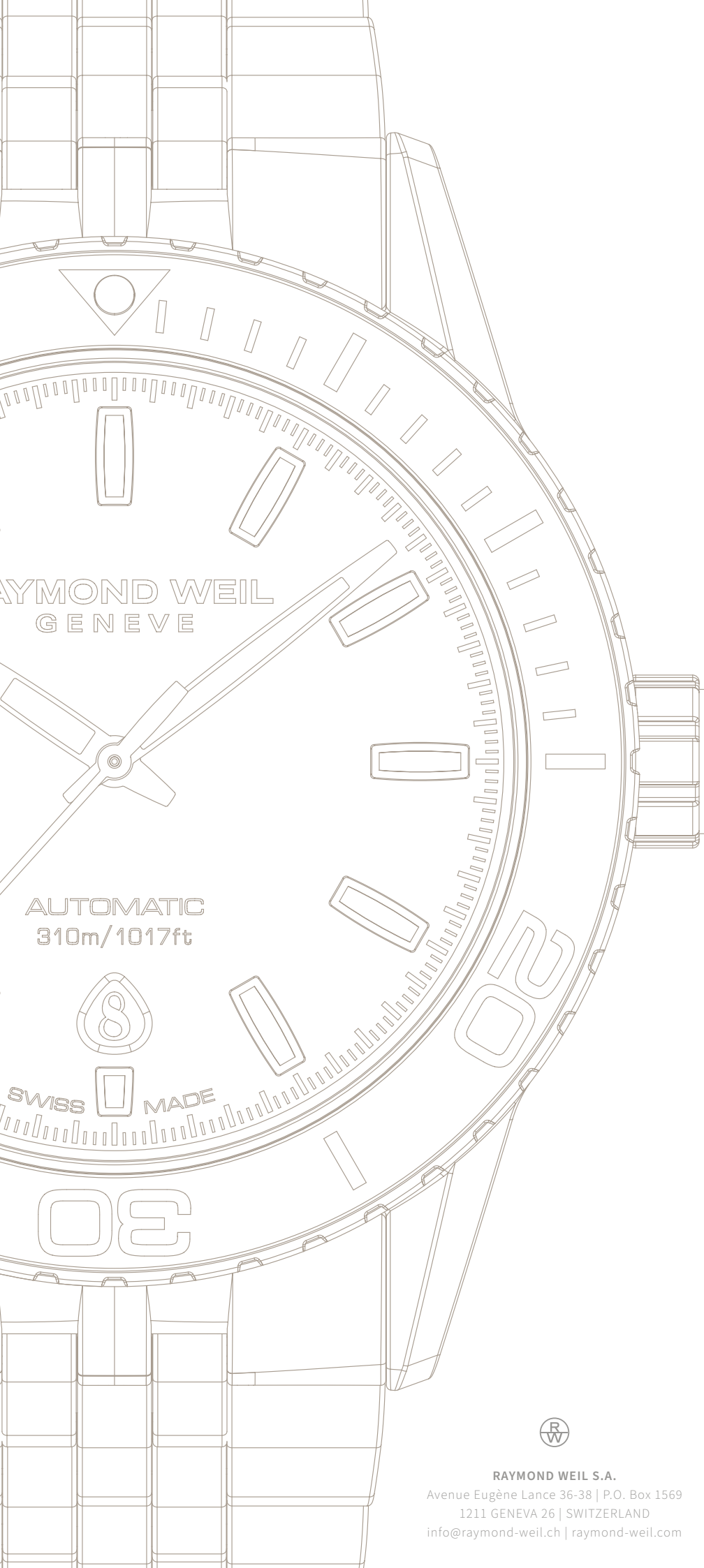
RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 40 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

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RAYMOND WEIL S.A.

Avenue Eugène Lance 36-38 | P.O. Box 1569

1211 GENEVA 26 | SWITZERLAND

info@raymond-weil.ch | raymond-weil.com