



RAYMOND WEIL

GENEVE

PRESS KIT 2023
NOEMIA COLLECTION





A CREATIVE VISION OF MODERN BEAUTY

RAYMOND WEIL is pleased to unveil a new range of *noemia* models, a collection named after the Brand's founder's granddaughter, celebrating the beauty and diversity of women.

Intricately detailed mother-of-pearl dials, diamond-set indexes, smooth rounded cases and ergonomic bracelets are combined to form a seductive ensemble that will delight any woman. The rejuvenated and unequivocally feminine collection is offered in two case sizes, 24mm and 32mm.

Baton style hands, indicating the hour and minutes, signal to applied Roman numerals and diamond-set indexes along an hour track enlivened with guilloché, creating incomparable effects of light and texture. Each timepiece is presented on a smooth, ergonomic stainless steel bracelet.

Additionally, for the first time, RAYMOND WEIL offers a sumptuous red dial option within the collection, enriched with golden accents on both dial and bracelet. The new models also feature two unique diamond accent variations: a full circler of 50 diamonds framing the dial, and two glittering cascades of 18 diamonds, set asymmetrically around the dial. Both are available on the subtly crafted mother-of-pearl styles.

These latest creations are smooth to the touch and made for self-assured women who embrace their individuality. RAYMOND WEIL's *noemia* collection remains a testament to the power of femininity and an invitation to explore its exquisite craftsmanship and timeless design.

For any further information:

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5132-STP-00456

MOVEMENT

Quartz

CASE

Round – Stainless steel
Diameter: 32mm
Thickness: 7.6mm

CROWN

With lacquer

CRYSTAL

Sapphire

DIAL

Red, with Roman numerals and set with 6 diamonds

HANDS

Nickel plated

CASE BACK

Screwed

BRACELET

Stainless steel with yellow gold PVD plating

CLASP

Stainless steel folding clasp with double push-security system

WATER RESISTANCE

50 m, 165 ft, 5 atm



5132-S2S-00966

MOVEMENT

Quartz

CASE

Round – Stainless steel set with 50 diamonds
Diameter: 32mm
Thickness: 7.6mm

CROWN

With lacquer

CRYSTAL

Sapphire

DIAL

White mother-of-pearl, with Roman numerals and set with 6 diamonds

HANDS

Nickel plated

CASE BACK

Screwed

BRACELET

Stainless steel

CLASP

Stainless steel folding clasp with double push-security system

WATER RESISTANCE

50 m, 165 ft, 5 atm

ABOUT RAYMOND WEIL

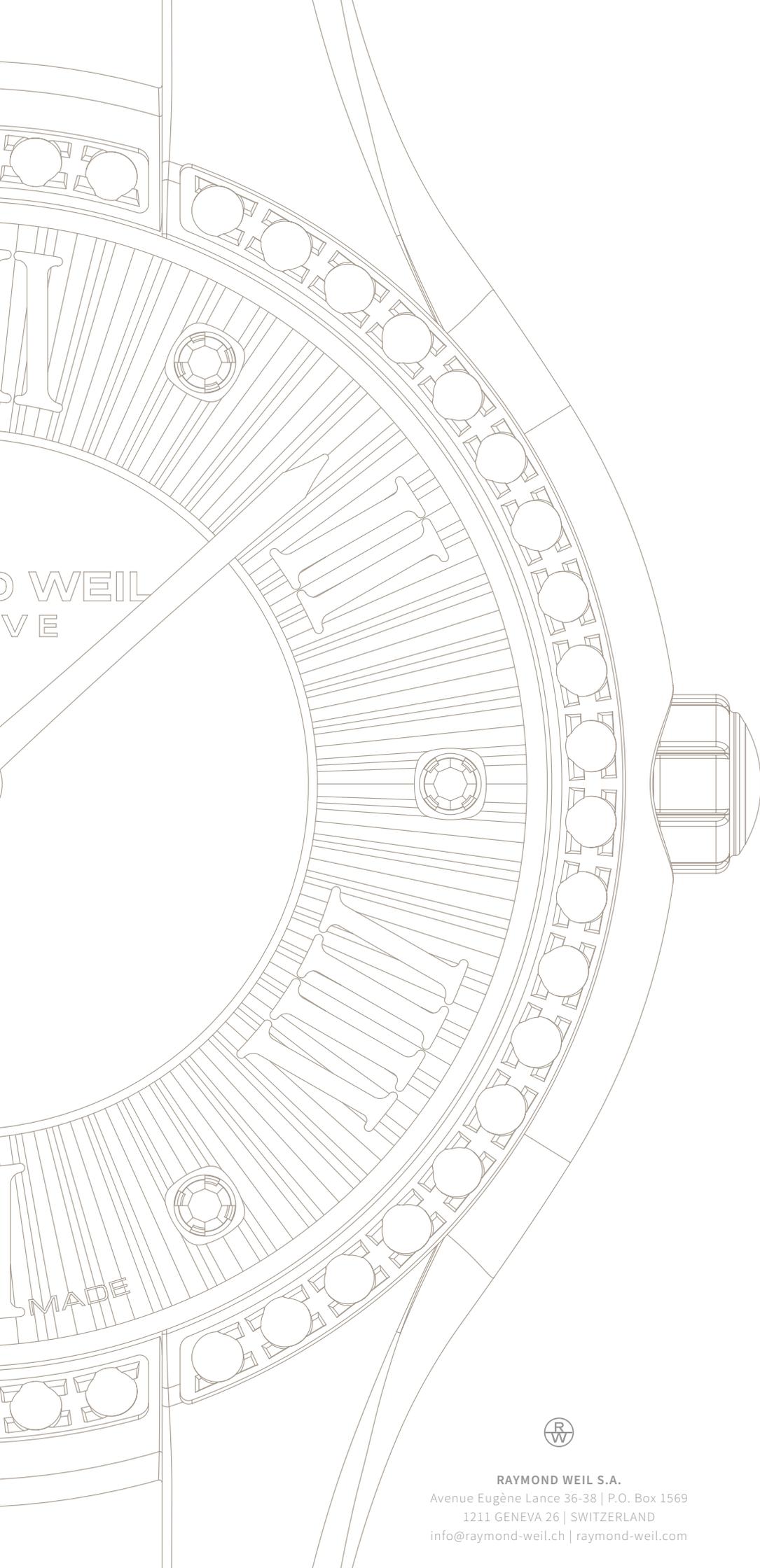
RAYMOND WEIL is the name of a Swiss watchmaking Maison and that of a family which has for almost half a century been embedding its values at the very heart of its watches.

Belonging to the privileged circle of independent family businesses, it creates elegant and refined watches for women and men. Founded in 1976, it is now headed by Elie Bernheim, grandson of the founder who gave his name to the company. Across three generations, the Geneva-based firm has been pursuing its development and steadily consolidating its status as a leading light in the Swiss watch industry.

Music and Art are to RAYMOND WEIL what thought is to humankind: an inexhaustible source of inspiration and creativity. This enduring family-driven vision not only forges the strength of RAYMOND WEIL, but also shapes its distinctive nature. Music and Art stimulate its creativity and lie at the heart of all its international partnerships with renowned artists, famous music brands, iconic concert halls, foundations dedicated to supporting the arts, as well as the most prestigious award ceremonies.

Building on more than 45 years of experience, the Swiss watchmaking Maison brings to the fore the watchmaking skills and expertise patiently acquired in Switzerland over the centuries. Precision, quality, reliability, nobility and high-tech materials are the demanding standards of a philosophy that earns it the much-coveted 'Swiss-made' label.

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